



THE ENVIRONMENTAL QUALITY COMPANY

CORPORATE OFFICE • 36255 MICHIGAN AVENUE • WAYNE, MICHIGAN 48184 • tel 800-592-5489 • fax 800-592-5329

CONTACT:

Robert Doyle
Marketing & Communications Manager
(734) 329-8032 office
bob.doyle@eqonline.com

NEWS

For Release: October 15, 2009

EQ Appoints Mario Romero as Vice President of Operations

Wayne, Mich. - EQ – The Environmental Quality Company announced today that Mario Romero will join the company as Vice President of Operations. He will lead EQ's network of treatment, storage and disposal facility operations including Wayne Disposal and Michigan Disposal in Belleville, Mich., EQ Resource Recovery in Romulus, Mich. and EQ Detroit. Romero will report to President & CEO David Lusk. He is joining EQ from WOW Energies Inc., where he was co-founder, President & CEO.

"I am delighted to welcome Mario to EQ," Lusk said. "He has distinguished himself, both domestically and internationally, through the successful execution of start-ups, operational turnarounds, business development and integration of acquired businesses. We are looking forward to his leadership and anticipate his significant contributions to the ongoing success of EQ."

Mr. Romero has over twenty-five years of experience in the environmental, energy and industrial services industries, primarily in alternative fuels, renewable energy, recycling, reuse and resource recovery. He previously held executive positions at Energis LLC, a wholly owned subsidiary of Holcim US, Safety-Kleen Corp., Philip Services Corp. and The GNI Group.

- MORE -



THE ENVIRONMENTAL QUALITY COMPANY

CORPORATE OFFICE • 36255 MICHIGAN AVENUE • WAYNE, MICHIGAN 48184 • tel 800-592-5489 • fax 800-592-5329

Mr. Romero holds an MBA from the University of Chicago and a MS and BS in Chemical Engineering from the Illinois Institute of Technology. He is a Professional Engineer in the State of Illinois, an Adjunct Professor at Cleary University and a Member of the American Institute of Chemical Engineers. He is proficient in five languages, including Spanish, German, French and Portuguese and has served as Director on several private company boards. Mr. Romero is a member of Rotary International and has been an officer with clubs in Sugar Land, TX and Ann Arbor, MI.

EQ – The Environmental Quality Company is a fully integrated environmental services and waste management organization based in Wayne, Michigan. We implement innovative technology and service solutions that minimize waste volumes, reduce costs and protect the environment. EQ owns ISO certified treatment, disposal and recycling facilities and manages an extensive line of remediation, industrial cleaning and total waste management services throughout the United States. Our combination of fixed-based facilities and extensive service capabilities allows EQ to meet the environmental sustainability goals of our customers. For additional information on EQ, please go to www.eqonline.com.

- END -